

EXPERIENCE

ULINE

May 2024 - Present
Software Developer - Associate Software Developer

- Developed and maintained enterprise applications using .NET and Java in a regulated environment, collaborating closely with designers, analysts, and QA teams.
- Collaborated with QA and creative teams to ensure accuracy, compliance, and consistent brand execution across internal applications.
- Tested, debugged, and deployed code to ensure functionality, compliance, and stability across production environments.

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July 2020 - May 2024
Web Producer - Jr. Web Producer

- Collaborated with 2 UX designers to redesign the “under 10” search results page on Uline.com to improve message visibility. The production concept led to improvements in both “add to cart” and order conversion.
- Developed Axure prototypes for the UX redesign of color section on product detail page. The concept went into production and led to an increase in conversion.
- Managed and optimized digital assets in Adobe Experience Manager (AEM), ensuring brand consistency and optimal rendering across browsers and devices.
- Worked as project lead and designer for 2 internal department sites. Responsible for meeting with clients, organizing project goals, wire-framing, and development.

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May 2019 - August 2019
Web Design Intern

- Worked with a team of 6 interns to organize, construct, and present new marketing campaign to project stakeholders, including the Vice President of Creative. Created 30 sketches, 6 mockups, and 2 final concepts.
- Redesigned the Uline internal company store banner. Constructed 4 concepts with Photoshop, leading to 1 final design. The final design went into production internally.
- Assisted Web Production team in product image background removal of over 50 products, including photo retouching and exporting for image optimization.

SKILLS

- Photoshop
 - Illustrator
 - Axure (Figma)
- HTML
 - CSS
 - JavaScript
- Accessibility
 - InDesign
 - AEM
- Google Analytics
 - SEO
 - MediaBank (DAM)

EDUCATION

Iowa State University
2016 - 2020
3.69 GPA - Bachelor's Degree,
Industrial Design

Xavier High School
2012 - 2016
3.6 GPA - Diploma

CERTIFICATIONS

DataStax Developer Certification
11/10/2024